



Go Beyond the Surface

HOME BUILDER/REMODELER BUYER'S GUIDE

www.kieferhome.com



TUFFROLL™

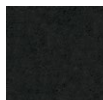
Economical Rubber Flooring

- Virtually odorless
- Durable
- Seamless appearance
- Water resistant
- Stain resistant
- 100% recycled rubber
- Absorbs impact
- Easy to clean/maintain

**4 ft wide rolls,
5/16" thickness**



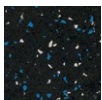
Quick-Ship Available:
Circuit 1 - Grey, Blue, Red
4 ft. x 50 ft. rolls



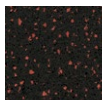
Circuit 1
Black



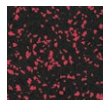
Circuit 1
Purple



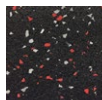
Circuit 1
Blue/Grey



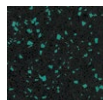
Circuit 1
Brick



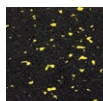
Circuit 1&2
Red



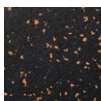
Circuit 1
Red/Grey



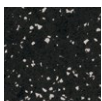
Circuit 1
Green



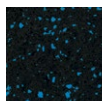
Circuit 1
Yellow



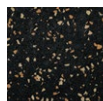
Circuit 1
Brown



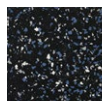
Circuit 1&2
Grey



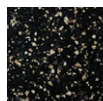
Circuit 1&2
Blue



Circuit 2
Core Crunch



Circuit 3
Steel Impact



Circuit 3
Cardio Shake

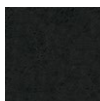
Circuit 1: 0-15% EPDM Fleck
Circuit 2: 16-29% EPDM Fleck
Circuit 3: 30-40% EPDM Fleck

Custom roll lengths
may be specified.

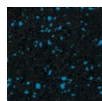
TUFFLOCK™

Interlocking Rubber Tiles

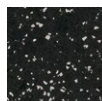
Tuff-Lock™ offers durability, great looks, and easy maintenance with the added advantage of easy-to-install, interlocking tiles. The 23" x 23" puzzle-cut tiles are easy to handle and fit together without the need for messy adhesives.



Black - 08



Blue - 10



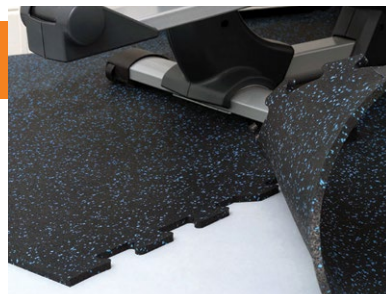
Grey - 11



Sand - 62

(24" x 24" center
tiles only)

**23" x 23" tiles
5/16" thick**





**Free Samples
Upon Request!**



- **Comfort and Security**
PaviPlay Multi range is ideal for playrooms and multi-use rooms.

- **Anti-Bacterial Protection**
Latex & PVC free, thus making for a safer environment. PaviPlay is manufactured with safe and sanitary material, protecting against fungi and bacteria.

- **Easy to Clean and Maintain**



Blue - B Green - G Yellow - Y Red - R

Tile Sizes: 23 5/8" x 23 5/8" or 47 1/4" x 47 1/4"
Thickness: 29/64"

Muscle Mat™

Ideal For Home Fitness Rooms and Weight Rooms

- Black Only
- Non-porous Surface
- Superior Durability
- Excellent Traction
- Easy to Clean and Maintain

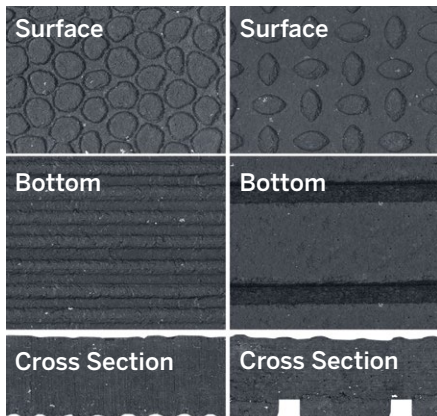


No Adhesives
Needed



Pebble

Punter



Tile Sizes: 4' x 6'
Thicknesses: Pebble 3/4" & 1/2"; Punter 3/4"



Quick & Easy Installation

FitZone Home tiles are easy to cut and fit in rooms of all sizes. Installation does not require messy adhesives, special tools, or extensive floor preparation.

Easy to Clean & Maintain

FitZone Home is water resistant, stain resistant, and is easy to clean with a broom or vacuum, mop, and mild detergent. The synthetic, interlocking tiles fit together tightly, preventing water, dust, and dirt from filtering through.

34% Shock Absorption (Class 3 per ASTM F2772)

FitZone Home is comprised of millions of micro air bubbles that absorb impact, sound, and vibration from fitness equipment. It also acts as an insulation barrier making it great to use in damp basements.

Unique Underside Moisture Barrier

FitZone Home tiles are perfect for fitness areas, playrooms, and recreation rooms in basements where there could be a moisture issue.

Bacteriostatic, Mold Resistant, Hypoallergenic

FitZone Home promotes a healthy living environment with its bacteriostatic, mold resistant, and hypoallergenic qualities.

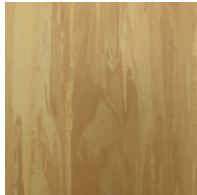
Variety of Applications

FitZone Home is ideal for a variety of applications including home fitness areas, playrooms, home offices, basements, recreation rooms, lofts, and bedrooms.

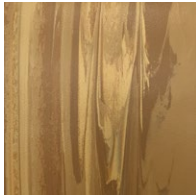
10 Year Wear Warranty



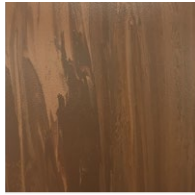
Your Home. Your Lifestyle. **Your Flooring.**



Maple



Oak



Mahogany



Blue



Marble Gray

Tile Size:

2 ft. x 2 ft.

Tile Thickness:

5/16"

**Free Samples
Upon Request!**



Color variations may differ from catalog.



No Adhesives
Needed



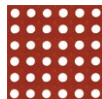


Easy To Install Wet Area Flooring

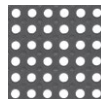
- Allows air and water to pass through quickly and easily
- Prevents formation of slippery puddles
- Prevents standing water that harbors bacteria, mold, and mildew
- Custom fit into any area
- Once assembled, can be rolled for easy maintenance
- Easy to install—interlocking 12" x 12" tiles snap together
- Edging and corner pieces provide a finished look



Quick Ship
Available



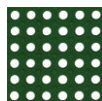
Sunset
Red
990



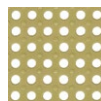
Dolphin
Grey
950



Pacific
Blue
910



Rainforest
Green
920



Seashell
Beige
940



Storm
Black
960



Slip Resistant Aquatic Matting

- Soft P.V.C. construction provides comfort for bare foot traffic
- Textured surface reduces the chance of injury due to slippage
- Contains MICRO-CHEK® Antimicrobial, a non-leachable biocide
- Easy to clean with sweeping or washdown



Grey - 11



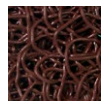
Sandstone - 62



Green - 41



Blue - 10



Brown - 00*



Black - 08*

*not available in 1/4" thickness

Available in 2, 3, and 6ft wide in 5, 10, and 15ft lengths

Thickness: 1/4" & 3/8"

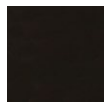
Mondo Advance

Home Gym Rubber Flooring

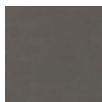
Advance has been established as the most durable and highest performing gymnasium/multi-purpose synthetic surface in the industry. Advance can meet all the demands of multi-purpose use, such as a home gym, weight room, or basement flooring. Advance is 100% recyclable and has a 10 year wear warranty.



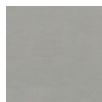
Must be a certified installer.



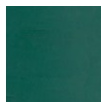
L08
Black



L06
Dark Grey



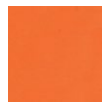
L70
Light Grey



L14
Dark Green



L35
Emerald



L40
Orange



L54
Gold



L41
Red



L92
Dark Maple



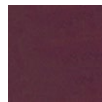
L62
Sand



L73
Royal Blue



L86
Marine Blue



L25
Burgundy

Roll width: 6ft.

Thickness: Two layers: New Generation (NG)

$15/64$ " (6mm), $5/16$ " (8mm)

Three layers: Vulcanized

$5/16$ " (8mm), $3/8$ " (10mm)

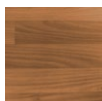
Bounce - Vinyl Sports Flooring

Bounce features a 2 millimeter (mm) vinyl wear layer that looks like real wood and is engineered with a 5 mm 98-percent recycled rubber backing. For use in home gyms, cardio rooms, multi-purpose rooms, and sport courts.

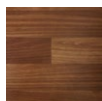
Bounce is available in 4 colors:



Wheat
EL200



Chestnut
EL201

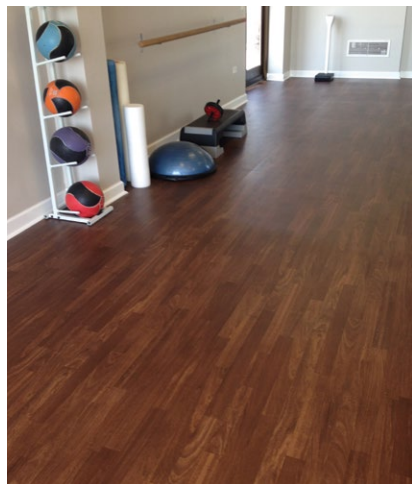


Chocolate
EL202



Graphite
EL203

Roll size: 6ft x 30ft



Featured Product: FitZone - Free Weight Virgin Rubber Interlocking Tiles



FitZone Free Weight is an interlocking flooring system that is easy to cut and fit in rooms of all sizes. FitZone tiles are 100% water resistant, stain resistant, and easy to clean. FitZone Interlocking Tiles have a high

durability non-porous wear layer that provides low life cycle costs. An ideal solution for renovation or high moisture applications.



Key Benefits

- Quick and Easy Installation
- Low Maintenance
- Virtually Odorless
- Slip Resistant (ADA compliant)



Maple
81



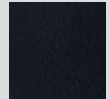
Brown
96



Grey Marble
76



Marine Blue
986



Solid Black
790

Tile Size: 2ft. x 2ft.

Thickness: 5/16"

Why Kiefer USA....

Kiefer USA is your source for fitness/exercise athletic flooring, interlocking floor tiles, and wet area surface matting. Our versatile line of flooring is the perfect solution for any home gym flooring project. Whether you're looking for the best home gym flooring, basement flooring, rec room flooring, kids room flooring, or any easy to install flooring option, Kiefer USA is the answer.

**Get set up as a Dealer
Call today!**

All products online at www.kieferhome.com



CALL TO ORDER YOUR SAMPLE KIT

The Home Builder/Remodeler Sample Kit highlights all of our residential flooring products, making it easy to show your customers simple solutions to all their flooring needs!

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